

# The Los Angeles Streetcar



# WORKSHOP

On Thursday, May 22 at the Historic **Orpheum Theatre** in Downtown Los Angeles



*Continental Breakfast, Lunch and Reception Provided For All!*



*Based on the Award-Winning Book*

## STREET SMART:

### Street Cars and Cities in the 21st Century

THE TREMENDOUS SUCCESS of the Portland streetcar has revolutionized the way cities think about transit and economic development, stimulating \$3.5 billion in investment in a hugely popular new downtown neighborhood called the Pearl. Streetcars are uniquely suited to serve all the high-density development underway in downtowns across the U.S. Find out how streetcar systems are revitalizing cities, and what a streetcar could do for downtowns in Southern California – by providing sustainable transportation, walkable neighborhoods and greener lifestyles.

*Hosted by Reconnecting America and the Seaside Institute.*

*Sponsors include the City of Los Angeles, Los Angeles City Councilmembers José Huizar and Jan Perry, Historic Downtown BID, South Park BID, Bringing Back Broadway Initiative, CRA/LA, Downtown L.A. Neighborhood Council, Central City Association, American Public Transportation Association, Los Angeles Theatre, Orpheum Theatre, Standard Hotel, the IBI Group.*

**AT THE HISTORIC ORPHEUM THEATRE IN DOWNTOWN LOS ANGELES THURSDAY, MAY 22, 7:30 A.M.-5:30 P.M.**

**Admission is \$75; \$25 for residents, businesses and property owners in the City of L.A., thanks to our generous sponsors.**

**To register go to [www.theseasideinstitute.org](http://www.theseasideinstitute.org), or call 323-304-2304 for more info.**